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Be Your Own Best Publicist

"Be Your Own Best Publicist is your guide to standing out from the competition. From developing a communication plan to Page 5/25

networking effectively, Jessica and Meryl will teach you everything you need to know about how to leverage PR for career success."--Dan Schawbel, #1 international bestselling author of Me 2.0

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that gets results Build key message points and deliver them with style Craft the perfect "pitch" for each situation Network and develop relationships that will help you get ahead Use creativity to stand out from the competition

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How to be your own

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How to be your own best publicist: PR tips from Honest Page 8/25

Publicist How To

Thankfully, there are several free and low-cost ways to be your own publicist. Know who you are and become the face of your brand - Simon Sinek said it best: "People don't buy what you do; they buy...

Here are Five Ways
To Be Your Own
Publicist
One advantage of
being your own

publicist is that you know your product or service better than anyone else does. A great amount of time and effort can be At expended apprising a PR firm or freelance publicist of your company and its products or services. Even so, no one will have the same enthusiasm for your company that you do.

How to Be Your Own

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and a lot of confidence in yourself, you can be your own publicist. Being your own publicist is like being your own advocate – telling everyone how much you believe in yourself and your book.

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to do this is to be your

own publicist. Be

passionate about your business and people will take notice. Be bold and talk to people about what you're doing or building because if you don't, who will? If you have additional questions about PR for your small business, contact me.

10 DIY PR Tips That Will Help You Become Your Own Publicist A great publicist will be

there to offer their To professional advice on everything that relates to your brand, from your appearance, to how you communicate, to when you should release new music, what events to attend. what content should be featured on your website and so much more. Having a great publicist on your team is a great asset.

How to Know When Page 15/25

You Need a Publicist - ASCAP

"Be Your Own Best Publicist" is not your father's dusty old business book. It is a relatable, inspiring and great insight into the public relations world while helping you discover how to put your best foot forward into the professional world.

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situation Network and develop relationships that will help you get ahead Use creativity to stand out from the ed competition Through humorous, informative anecdotes plus userfriendly tips and exercises, Be Your Own Best Publicist will arm you with the confidence, knowledge and tactics to help you market yourself ...

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