

Sweet And Low A Family Story Rich Cohen

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Sweet And Low A Family

"Sweet and Low" is the amazing, bittersweet, hilarious story of an American family and its patriarch, a short-order cook named Ben Eisenstadt who, in the years after World War II, invented the sugar packet and Sweet'N Low, converting his Brooklyn cafeteria into a factory and amassing the great fortune that would destroy his family.

Sweet and Low: A Family Story by Rich Cohen

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Amazon.com: Sweet and Low: A Family Story eBook: Cohen ...

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Sweet and Low: A Family Story by Rich Cohen, Paperback ...

Rich Cohen has written a stunning account of his family's quite well known business, the Cumberland Packing Company which makes Sweet n Low, Sugar in the Raw, NuSalts and Butter Buds. Rich is a grand storyteller and this is the story of his family. It's a colorful family that Rich traces from the Patriarch's childhood through his death.

Sweet And Low: A Family Story: Cohen, Rich: 9781223053264 ...

Sweet and Low is the story of this struggle, a strange comic farce of machinations and double dealings, and of an extraordinary family and its fight for the American dream. Sweet and Low is the amazing, bittersweet, hilarious story of an American family and its patriarch, a short-order cook named Ben Eisenstadt who, in the years after World War II, invented the sugar packet and Sweet'N Low, converting his Brooklyn cafeteria into a factory and amassing the great fortune that would destroy his ...

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Sweet and Low: A Family Story book by Rich Cohen

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Sweet and Low : A Family Story by Rich Cohen (2007, Trade ...

Farrar, Straus and Giroux, 2006 - Biography & Autobiography - 272 pages. 7 Reviews. "Sweet and Low" is the amazing, bittersweet, hilarious story of an American family and its patriarch, a...

Sweet and Low: A Family Story - Rich Cohen - Google Books

The bittersweet story of an American family and its patriarch, a short-order cook named Ben Eisenstadt who, in the years after World War II, invented the sugar packet and Sweet'N Low, converting his Brooklyn cafeteria into a factory and amassing the great fortune that would destroy his family.

Sweet and low : a family story : Cohen, Rich : Free ...

The little pink packets of saccharin and dextrose were a national hit. But the booming business led to a 40-year battle over the family fortune. In the book Sweet and Low, Eisenstadt's grandson,...

A Bitter 'Sweet' Family History : NPR

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This is the family that invented first the sugar packet and then Sweet'N Low, capitalizing on Americans' diet madness to build a company that by 1996 was producing 50 million packets of artificial...

The Bitter Truth - The New York Times

Sweet and Low is the amazing, bittersweet, hilarious story of an American family and its patriarch, a short-order cook named Ben Eisenstadt who, in the years after World War II, invented the sugar packet and Sweet'N Low, converting his Brooklyn cafeteria into a factory and amassing the great fortune that would destroy his family.

Amazon.com: Sweet and Low (9780312426019): Cohen, Rich: Books

A New York Times Notable Book of the Year
A Chicago Tribune Best Book of the Year
Sweet and Low is the story of an American family and its patriarch, a short-order cook named Ben Eisenstadt who, in the years after World War II, invented the sugar packet and Sweet'N Low, converting his Brooklyn cafeteria into a factory and amassing the great fortune that would destroy his family. It is also the story of immigrants to the New World, sugar, saccharine, obesity, and the health and diet craze ...

Sweet and Low: A Family Story | IndieBound.org

Sweet And Low NPR coverage of Sweet And Low: A Family Story by Rich Cohen. News, author interviews, critics' picks and more.

Sweet And Low : NPR

Like a Jewish "Dynasty" this book takes you through the fascinating, if you can believe it, history of the family that started the sweet n low company, it's struggles, corruption, mental illness...all of it. Cohen chronicles the history of a business and family in a way that makes you examine your own dysfunctional family. Fast paced, well written.

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Amazon.com: Sweet and Low: A Family Story (Audible Audio ...

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Sweet and Low | Rich Cohen | Macmillan

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